

In order to make you feel comfortable and secure in our online store, We have taken numerous precautions to guard your security while making purchases online. Our goal is to make you feel as comfortable shopping here. For each visitor to our Web site, our Web server recognizes the visitor's domain name (where possible).

Privacy

What personally identifiable information is being collected?

In order for us to provide you with the products you have requested, you may be asked to provide us with personally identifiable information. For example, when you order a product, we may ask you to become a registered user of our site, during which you will be asked for your name, shipping and billing addresses, your e-mail address, and your credit card number or other payment-related information. If you join the customer appreciation program or send a customer service inquiry, we will store a record of your request along with your e-mail address. In addition, our Web servers track various technical details about your visit, such as you computer's IP address and which pages you visited, however that information does not typically contain any personally identifiable information about you.

How is the information being used?

The information we collect is used to provide the products and services that you have requested or that we think you might have an interest in. It is also used to improve the content of our Web site, to notify you of problems with your requests, or to update you about changes to our Web site.

With whom do we share your information?

In order to operate this Web site and to provide you with the products you have requested, we occasionally need to share information with third parties. We may transmit your personal information to service providers who assist us in processing orders, shipping products to you, processing your payment information, and sending you e-mails. We have agreements with these service providers that they will protect your privacy in accordance with our standard Privacy Statement. Some of those organizations may have their own Privacy Statements which may give you additional protections, so you are encouraged to read those statements when presented to you.

How do I access, update, or delete my personally identifiable information?

If you are a registered user of the Web site, you can manage many aspects of your registration information. For security reasons, however, some parts of your personal information may not be changed online and may require you to call or write to us in order to verify your identity before such changes can be made. Unfortunately, due to various legal and recordkeeping requirements, we may be required to maintain records about your purchases or other activities on this website. However, you will always be permitted to opt-out of any marketing uses of information stored about you.

What information will be disclosed if required by law?

If required by law, we may provide any and all information we have about you to law enforcement or other government agencies, pursuant to a subpoena, warrant, or other order by a court of competent jurisdiction. In all cases, we will require written documentation of the request, proof of the identity of the law enforcement official making the request, and we will take steps to authenticate the validity of the request. Any law enforcement or government agency request submitted with less than a court-issued order will be evaluated on a case-by-case basis according to the need and urgency, as well as the particular law enforcement agency making the request.

What are cookies and how do we use them?

A cookie is a block of text placed in a file on the user's hard drive by a Web site you've visited. These types of cookies cannot identify an individual user specifically, such as by name or address, unless the cookie data is attached to personally identifiable information such as online registration. We use a session cookie, which is a piece of identification between your browser and our server, which helps to do things like keep track of the items in a user's shopping cart, and other information. The shopping cart cookie is saved for a designated period of time in case the users' session expires or they return to complete a purchase within that time frame.

What choices are available to you regarding the collection, use and distribution of the information and how you can correct any inaccuracies in information?

If you do not want to receive e-mail from us in the future, please let us know by calling, sending an email, or by writing to us at the above postal address and telling us that you do not want to receive e-mail from our company. If you provide us with your e-mail address, you may receive messages about your order status, and issues regarding the operations of this Web site. If you provide us with your postal address, you may receive periodic notices containing information about new products and services or upcoming events.

Secure Ordering Process

Any credit card information you enter on our site is strongly encrypted by industry-standard protocol, SSL (Secure Sockets Layer). The web site uses SSL to communicate with secure browsers like Netscape and Internet Explorer. These browsers encrypt your credit card and personal information in a way that makes it extremely difficult for anyone to intercept and misuse while being transmitted between your computer and our server. Don't worry if your browser is secure or not - if it is insecure, you will not be able to purchase on our online store. Once you have completed your order online, our security procedures do not end. We take appropriate precautions to protect the security and privacy of the information stored on our computer networks. Many of the systems which store your personal information are not connected to the Internet, reducing the likelihood of security breaches. Our systems are also housed in secure facilities, and access to your data by our employees is limited to a "need to know" basis, controlled by password protected systems, and monitored for abuse.

If you are still unsure of giving your credit card over the Internet, please feel free to phone, fax, or mail your order to us.

Children

In accordance with federal law, we do not knowingly collect personally identifiable information from children under age 13 without the verifiable permission of a parent or guardian. If you are under age 13, you are welcome to browse our Web site. However you are not permitted to use any of the features of our site that require the collection of any personally identifiable information. If we determine that we have erroneously collected a child's information, we will immediately undertake to delete that data from our records.

Changes in this Privacy Statement

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.